Our Vision:

In 2040, Denver will be the most walkable city in the United States. As a result, its residents will be the country’s healthiest and happiest, and its economy will be thriving.

Our Mission:

WalkDenver advocates for policies and practices that lead to a more walkable Denver. We are the go-to resource for creating safe, comfortable, and fun places to walk.

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In 2018, our Project Shift grassroots leadership development program engaged Denver residents who want to be advocates for a cultural shift toward healthy, active, "car-lite" lifestyles and a new way of thinking about transportation and mobility. After a total of 19 sessions and 8 neighborhood projects, our 31 Project Shift graduates have continued their participation in planning, leading, or volunteering for local neighborhood projects and events.

“Above providing education on reducing the use of a personal vehicle, Project Shift dove deep into advocacy tactics and the power of citizen engagement.”

+ Shelley McMullen, Central Denver
DENVER STREETS PARTNERSHIP

Coming together in support of safer streets

WalkDenver is proud to be a founding member of the Denver Streets Partnership, a coalition of community organizations advocating for people-friendly streets in Denver. After re-launching the partnership with a call to Mayor Hancock for safer streets in Denver, we took our campaign to the public:

- Over 600 people signed a postcard or wrote a message in support of safe streets for Denver
- Around 70 people came with us to help us deliver these messages in person to the City and County Building on August 21
- The Mayor and City Council increased the funding for walking, biking, and transit in the City’s annual budget, including a commitment of
  - $3 million for new sidewalks
  - $500 thousand to update Denver’s street design standards to prioritize people walking, biking, and accessing transit
  - $500 thousand for redesigning Denver’s most dangerous intersection, the highway-style interchange of Colfax and Federal
VISION ZERO
Leading culture change through community art projects

Achieving the Vision Zero goal of eliminating traffic fatalities and serious injuries will require not only redesigning our streets to be safer for everyone, but also a cultural shift in how we think about streets as public spaces that belong to the people of Denver, not just conduits for cars.

This cultural shift was the inspiration for our Vision Zero Community Art Project where we worked in partnership with local artist Pat Milbery, East High School Art Students, residents, and businesses:

+ Decorated 14 utility boxes along the East Colfax corridor with stories of people who had been killed or impacted by traffic crashes
+ Installed a large scale Vision-Zero themed mural on the City-owned building at Colfax and Washington
+ Distributed over 500 artistic yard signs that encourage drivers to “Slow the Funk Down”
NEIGHBORHOOD TRAFFIC CALMING

How small changes can have a huge impact

From local streets to huge arterials, tactical urbanism can help communities envision what a safer street could look like. In 2018, we tackled ideas both big and small using paint, pallets, hay bales, and a lot of enthusiastic volunteers.

13th Ave Traffic Calming Demonstration: On September 29, Capitol Hill United Neighborhoods (CHUN) and WalkDenver used cones, painted tires, beach balls, and spray chalk to set up temporary curb extensions at the corners of Marion and Lafayette streets where they cross 13th Ave. The demonstration aimed to increase visibility of pedestrians and give them some more space on the street while also signaling to drivers that this is a neighborhood street where people are walking, biking, and enjoying local destinations.

Over the Colfax Clover Neighborhood Festival: On June 3, West Colfax had the opportunity to see what the Colfax & Federal cloverleaf interchange could look like as a safer and more accessible part of their community. Volunteers helped us build a raised crosswalk, paint roll-out crosswalks, name pop-up streets, bring in trees and plants, and paint a pop-up bike lane.
LEADERSHIP WALKS

Taking walks on some of Denver’s most challenging roads

Sometimes community members are ready to lead the call for safer streets themselves, and we were excited to be included in their efforts. In 2018, we helped organize two leadership walk events where decision-makers could experience firsthand what conditions are like for those who regularly travel Denver’s most challenging corridors outside of a car.

Spring: Peoria Street Walk Audit in Montbello
Fall: Federal Boulevard Leadership Walk in Northwest Denver

[Images of people walking on streets]
SIDEWALK REPAIRS

Another success for our Denver Deserves Sidewalks campaign

WalkDenver has been calling upon the City to not only build sidewalks where they are missing, but also address badly needed sidewalk repairs. In 2018, the City launched a new Neighborhood Sidewalk Repair program to notify property owners of hazardous sidewalk conditions, while providing helpful information about repair methods and financial assistance, up to 100% of the cost, to homeowners who qualify. After years of insufficiently addressing the quality and maintenance of a crucial component of the transportation network, the City is finally taking a more thoughtful and intentional approach toward sidewalk repairs.

IN THE MEDIA

Changing the conversation about our city streets

WalkDenver has established itself as the go-to source for news stories on walkability, Vision Zero, and people-friendly street design, with more than three dozen media mentions in 2018. As a respected expert with a deep understanding of community needs, WalkDenver is helping lead the conversation about transportation policies and investments needed to create healthy, safe, vibrant neighborhoods where all Denver residents can thrive. Read more about WalkDenver in the news at walkdenver.org/in-the-media
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