



# Little Saigon Placemaking Demonstration Project Call to Artists

## Project Summary

The “Friends of Little Saigon” initiative, led by WalkDenver and the West Denver Renaissance Collaborative, is focused on community beautification and stewardship of the pedestrian environment along Federal Boulevard between Alameda and Mississippi in Southwest Denver. This area is formally designated as the “Little Saigon Business District.” As part of this initiative, we are working with community members to identify community-desired placemaking enhancements in the district that support the dignity and enjoyment of people walking and accessing transit along Federal. This may include elements such as sidewalk or intersection murals, street furniture, decorative lighting, planters, bus stop amenities, wayfinding, art installations, etc.

Drawing upon this input, we are planning a short-term demonstration project focused on one block along the corridor, which will use low-cost materials to test out designs that could be installed more permanently in the future. We are seeking an artist to assist with this demonstration project by designing and implementing a sidewalk mural, as well as complementary artistic elements that could be incorporated into banners, planters, or other aspects of the demonstration. The art must reflect and celebrate the strong Vietnamese cultural heritage present along the Federal Boulevard corridor.

For more information about the Friends of Little Saigon initiative, visit [walkdenver.org/littlesaigon](http://walkdenver.org/littlesaigon)

## Artist Selection Process

Jurors will include Jill Locantore, WalkDenver Executive Director; Cindy Ambs, WalkDenver Neighborhood Organizer; Leslie Twarogowski, Friends of Little Saigon Project Team Member, and Father Joseph Dang, Community Liaison for the Vietnamese-American Community of Colorado.

## Important Dates

- March 21, 2019 - Call to artists
- April 5, 2019 - Artist submissions due
- April 12, 2019 - Notification of selected artist
- April - May, 2019 - Planning and design of art to be incorporated into the demonstration project
- June, 2019 - Installation of sidewalk mural and demonstration project

## Budget

The budget for artistic elements of the Little Saigon Placemaking Demonstration Project includes the following:

- Artist fee: \$1,500
- Materials and supplies: \$5,500

## Materials to submit

Artists should submit the following materials via e-mail to Cindy Ambs, [cindy.ambs@walkdenver.org](mailto:cindy.ambs@walkdenver.org), by 5 pm Friday, April 5, 2019.

**Digital images** - Up to five digital images of previously completed artworks

**Statement of interest** - A brief description of your interest in the Little Saigon Placemaking Demonstration Project, experience working on projects of this kind, and how you would approach collaborating with Friends of Little Saigon Project Team on the design and installation of the art (750 word maximum).