



Join the movement!

May 2016 Call for WalkDenver Board and Committee Applicants

OUR VISION

In 2040, Denver will be the most walkable city in the United States. As a result, its residents will be the country's healthiest and happiest, and its economy will be thriving.

OUR MISSION

WalkDenver advocates for policies and practices that lead to a more walkable Denver. We are the go-to resource for creating safe, comfortable, and fun places to walk.

OUR WORK

At WalkDenver, we believe that pedestrians and walkability ought to be at the forefront of policy discussions about the design of our city, streets, and public spaces, as well as private developments. In 2014, we successfully advocated for the City and County of Denver to establish a "Denver Moves Pedestrians" implementation plan, and form a Pedestrian Advisory Committee.

In 2015, WalkDenver launched the "Denver Deserves Sidewalks" campaign, which calls upon the City to assume responsibility for building and repairing sidewalks (currently the responsibility of private property owners), and to establish a dedicated funding source for this purpose. In 2016, WalkDenver is working with several partners to establish a Vision Zero coalition focused on eliminating traffic fatalities and serious injuries.

WalkDenver also works at the neighborhood scale, collaborating with residents to assess walkability and develop short- and long-term strategies for transforming our streets into vibrant places for people. Our "tactical urbanism" projects engage community members in envisioning and designing temporary demonstrations of pedestrian-friendly infrastructure mixed with art, culture, pop-up businesses and street life.

CURRENT BOARD MEMBERS

Gideon Berger, Chair
Zach Owens, Vice Chair
Heather Moritz, Treasurer
Jennifer Addair, Secretary
Daniela Borja
Robin Fleischmann
Kayla Gilbert
John Hayden
Leanne Jeffers
Joe McCullough
Kate Moran
Ryan Sagar
Ted Wenzlick
Carla Witt

FOR MORE INFORMATION

To learn more about leadership opportunities at WalkDenver, contact us at:

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APPLY FOR THE WALKDENVER BOARD OR A COMMITTEE TODAY AT WWW.WALKDENVER.ORG

Applications are due July 22, 2016!



BOARD RESPONSIBILITIES

The Board ensures the organization does the best work possible in pursuit of its mission. Board members believe in the purpose and the mission of the organization, and act responsibly and prudently as its steward. Each board member commits to:

- Promote WalkDenver to the public and act as a spokesperson and champion
- Attend at least 10 board meetings per year
- Participate in one or more fundraising activities per year
- Serve on at least one committee
- Provide an average of 5 hours/month in volunteer service to the organization (including board meeting times)
- Act in the best interests of WalkDenver, and excuses himself/herself from any discussions or activities where he/she has a conflict of interest
- Make a personal financial contribution that is significant to him/her
- Stay informed about what's going on in the organization
- Work in good faith with staff and other board members toward the betterment of WalkDenver
- Serve for a three-year term, to the extent that he/she is able

The Board meets in the evening on the third Wednesday of each month.

COMMITTEE RESPONSIBILITIES

The **Finance Committee** provides planning and oversight of WalkDenver's finances. Responsibilities include:

- Review the strategic plan and with staff and develop a budget for approval by the full Board
- Develop an annual fundraising plan for approval by the full Board to achieve the strategic and financial goals set for the organization
- Work with WalkDenver staff to support implementation of fundraising strategies detailed in the financing plan, including but not limited to developing proposals, managing a membership program, and vetting and pursuing earned income opportunities
- Review financial reports
- Develop financial policies and procedures for approval by the Board, and ensure implementation of the policies

The **Program Committee** provides planning and oversight of WalkDenver's programs. Responsibilities include:

- Develop an annual plan for events, outreach, and signature programs (e.g. Better Block Demonstrations)
- Work with WalkDenver staff to support program implementation
- Monitor and evaluate program activities to ensure they are effective in meeting the organization's strategic objectives

The **Policy Committee** provides planning and oversight of WalkDenver's policy advocacy work. Responsibilities include:

- Stay abreast of public policies and practices affecting walkability
- Monitor legislation
- Research policies and best practices in other locations across the country
- Prepare policy proposals and a policy agenda for adoption by the Board
- Actively participate in relevant local policy discussions
- Work with WalkDenver staff to coordinate effective policy advocacy by WalkDenver members