



I Walk Colfax – Sponsorship Opportunities

July 14, 2016 ~ Abend Gallery

I Walk Colfax is a premier event to support WalkDenver and its *People on Colfax Initiative* to promote the development of the Colfax corridor as a high quality pedestrian environment and destination.

WalkDenver is seeking Sponsors for this event.
Please see other side for a range of available Sponsorship levels.

About WalkDenver

WalkDenver is founded on the idea that *people are pedestrians by design*.

Our Vision

In 2040, Denver will be the most walkable city in the United States. As a result, its residents will be the country's healthiest and happiest, and its economy will be thriving.

Our Mission

WalkDenver advocates for policies and practices that lead to a more walkable Denver. We are the go-to resource for creating safe, comfortable, and fun places to walk.



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July 16, 2016 ~ Abend Gallery

WalkDenver's 2nd Annual "I Walk Colfax" Fundraising Gala will take place at Abend Gallery and expects 150 attendees after our successful inaugural event last year that had nearly 100 attendees.

We offer various sponsorship options as follows:

I Walk Denver Champion/Headliner (Exclusive) Sponsor \$2,000

- Co-branding name opportunities around event and prior activities (e.g. WalkDenver Walks & Colfax Scavenger Hunt)
- Prominent placement of logo as Headliner Sponsor on event web page and on all *I Walk Colfax* promotional materials as well as any events prior to Gala including WalkDenver Walks and Scavenger Hunt
- Prominent placement of linked logo as Premier Event Sponsor in weekly WalkDenver email through July 2016
- Recognized at event as Headliner Sponsor; opportunity to address the audience
- Name/sponsorship included in any press release
- Mentions and acknowledgements on our social media sites through July 2016 (minimum 5)
- Compliment booth space
- Attendance at *I Walk Colfax* event for four representatives and/or guests
- Beer/Wine tickets for event
- Able to introduce facts about Sponsor or visit to Sponsor in Colfax Scavenger hunt
- *Estimated Value \$2,900*

Gold Footprint Sponsor \$1,000

- Placement of logo as Sponsor (Midsized) on event web page and on all *I Walk Colfax* promotional materials
- Recognized at event as Gold Sponsor
- Name/sponsorship included in any press release
- Mentions and acknowledgements on our social media sites through July 2016 (minimum 3)
- Compliment booth space
- Attendance at *I Walk Colfax* event for two representatives and/or guests
- Beer/Wine tickets for event
- Able to introduce facts about Sponsor or visit to Sponsor in Colfax Scavenger hunt
- *Estimated Value \$1,750*

Silver Footprint Sponsor \$500

- Placement of logo as Sponsor (small size) on event web page and on all *I Walk Colfax* promotional materials
- Recognized at event as Silver Sponsor
- Name/sponsorship included in any press release
- Mentions and acknowledgements on our social media sites through July 2016 (minimum 2)
- Attendance at *I Walk Colfax* event for two representatives and/or guests
- Beer/Wine tickets for event
- Able to introduce facts about Sponsor or visit to Sponsor in Colfax Scavenger hunt
- *Estimated Value \$900*



Bronze Footprint Sponsor \$300

- Recognized at event as Bronze sponsor
- Attendance at *I Walk Colfax* event for two representatives and/or guests
- Beer/Wine tickets for event
- Mentions and acknowledgements on our social media sites through July 2016 (minimum 2)
- Able to introduce facts about Sponsor or visit to Sponsor in Colfax Scavenger hunt
- *Estimated Value \$500*

Friends of WalkDenver: \$150

- Listed as friends of WalkDenver in web page of event
- Recognition at event
- Able to donate/provide products in kind for prizes for a value of \$150

WalkDenver operates under fiscal sponsorship of the Colorado Nonprofit Development Center (CNDC Federal Tax ID: 84-1493585). CNDC is a duly registered public charity, exempt from federal income taxation under section 501 (c)(3) of the Internal Revenue Code. Please consult with your tax advisor regarding the deductibility of your gift.

Become a sponsor today! Contact Gosia Kung at gosia.kung@walkdenver.org