



I Walk Colfax – Sponsorship Opportunities

July 30, 2015 ~ Sie Film Center

I Walk Colfax is a premier event to support WalkDenver and its *People on Colfax Initiative* to promote the development of the Colfax corridor as a high quality pedestrian environment and destination. Associated with the event is an *I Walk Colfax* Video Contest that invites submission of short videos highlighting what walking Colfax means to participants. A compilation of all submissions will be playing at the event, with the winning videos announced live and screened at the event. Tickets include appetizers, two drink coupons, viewing of video contest submissions and the announcement of the winners, and prizes.

WalkDenver is seeking Sponsors for this event.
Please see other side for a range of available Sponsorship levels.

About WalkDenver

WalkDenver is founded on the idea that *people are pedestrians by design*.

Our Vision

In 2040, Denver will be the most walkable city in the United States. As a result, its residents will be the country's healthiest and happiest, and its economy will be thriving.

Our Mission

WalkDenver advocates for policies and practices that lead to a more walkable Denver. We are the go-to resource for creating safe, comfortable, and fun places to walk.

At WalkDenver, we believe that **pedestrians and walkability ought to be at the forefront of policy discussions** about the design of our city, streets, and public spaces, as well as private developments. In 2014, we successfully advocated for the City and County of Denver to:

1. Establish and adopt a "Denver Moves Pedestrians" implementation plan, and
2. Form a Pedestrian Advisory Committee

In 2015, we'll be working closely with the City and the newly formed Mayor's Pedestrian Advisory Committee on the development of the "Denver Moves Pedestrians" plan, with the long-term goal of establishing a sustainable funding system for implementing the vision of a walkable city laid out in the plan.



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Platinum: Premier Event Sponsor \$5,000

- Prominent placement of logo as Premier Event Sponsor on event web page and on all *I Walk Colfax* promotional materials
- Prominent placement of linked logo as Premier Event Sponsor in weekly WalkDenver email through July 2015
- Recognized at event as Premier Sponsor, opportunity to address the audience
- Fullscreen logo in digital display of sponsors at event
- Signage recognizing contribution at event
- Mentions and acknowledgements on our social media sites through July 2015
- Four tickets to the *I Walk Colfax* event

Platinum: Video Contest Sponsor \$5,000

- Prominent placement of logo as Video Contest Sponsor on event web page and on all *I Walk Colfax* Video Contest promotional materials
- Prominent placement of linked logo as Video Contest Sponsor in weekly WalkDenver email through July 2015
- Recognized at event as Video Contest Sponsor, with opportunity to address the audience
- Fullscreen logo in digital display of sponsors at event
- Signage recognizing contribution at event
- Mentions and acknowledgements on our social media sites through July 2015
- Four tickets to the *I Walk Colfax* event

Gold \$2,500

- Mid-size logo included as event sponsor on event web page and in all *I Walk Colfax* promotional materials
- Mid-size linked logo as event sponsor in weekly WalkDenver email through July 2015
- Mid-size logo in digital display of sponsors at event
- Verbal recognition as event sponsor during event
- Signage recognizing contribution at event
- Mentions and acknowledgements on our social media sites through July 2015
- Three tickets to the *I Walk Colfax* event

Silver \$1000

- Small logo included as event sponsor on event web page and in all *I Walk Colfax* promotional materials
- Listed in weekly WalkDenver email as an event sponsor through July 2015
- Small logo in digital display of sponsors at event
- Verbal recognition as event sponsor during event
- Two tickets to the *I Walk Colfax* event

Bronze \$500

- Listed as event sponsor on event web page and in all *I Walk Colfax* promotional materials
- Verbal recognition as event sponsor during event
- Listed in digital display of sponsors at event
- One ticket to the *I Walk Colfax* event

Become a sponsor today! Contact Frank Locantore at frank.locantore@walkdenver.org.